



P.O. Box 764
Florissant, Missouri 63032
info@hispanicfestivalstl.com
www.hispanicfestivalstl.com

PRESS RELEASE

**Contact: Hispanic Festival, Inc.
(314) 837-6100**

FIESTA IN FLORISSANT

Vibrant Hispanic Culture Returns to Florissant!

Hispanic Festival, Inc. of Greater St. Louis will be presenting “*Fiesta in Florissant*” at the Knights of Columbus Park located at 50 St. Francois Street in Florissant near the corner of Lindbergh and Washington St. The event will take place on Saturday, June 25 from 10:00am to 10:00pm and on Sunday, June 26 from 11:00am to 9:00pm.

“For two days, Florissant and North County will be immersed the vibrant sounds, food and arts of the Hispanic culture” says Elisa Bender, Hispanic Festival, Inc. Board Member.

Various features to this year’s festival include:

- Live Latino Bands - We welcome Chicago Latin Groove, Chicago’s premiere tropical music band and Grupo Chioax Mexican band. Local bands Tropical Mood Salsa Band, South American fusion band Tunay, Sentir Peruano band and Mexican band Los Artilleros will also be performing live.
- Authentic Foods – Local “mom and pop” food vendors will prepare food from Mexico, Colombia, Honduras and more. Traditional foods include empanadas, tamales, tacos, arepas and pan dulce.
- Folkloric Dancers – Coming from Mexico, Carnaval de Tlaxcala brings traditional Mexican headdresses and dance. Local folkloric dancers from Mexico, Spain and Colombia will be performing throughout the weekend.
- Quinceañera Fashion Show - A tradition and custom for young women turning 15, local young ladies will model their ballgowns on Sunday, June 26.
- Hispanic Crafts – Craft vendors from Bolivia, Mexico and Ecuador will be selling clothing, blankets, jewelry and household goods.
- Los Niños Kids Corner – Several activities will be available for kids including piñatas, Mexican paper flowers and other fun crafts and games.
- Car show and Lowrider Bicycle Show – The Hispanic Festival is happy to host a car show and bicycle show on Saturday, June 25 by Dedicated Car Club and a car meet up on Sunday, June 26 by Latin Adrenaline Car Club. Various cars are welcome including lowrider cars. Lowriders are a car culture started by the Mexican community in Los Angeles.
- “La Villita” Artist Village – The St. Louis Art Museum sponsors Hispanic artists to showcase and sell their art and offer free art activities.
- Information booths - Several cultural organizations and businesses will acquaint the public with their programs and services.

One of the Fair’s purposes is to celebrate the common heritage of Hispanic nations particularly because of the rise of the Hispanic population in North County. The funds raised are used to fund scholarships distributed to college-bound students and underprivileged children.

We invite the entire St. Louis community, both Hispanic and non-Hispanic, to come and share in this festive weekend celebration of fun and fiesta for the whole family. **Admission and parking is free.**

For more information call 314-837-6100 or visit www.hispanicfestivalstl.com or Facebook @HispanicFestivalstl.

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