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**NEWSLETTER / NEWS RELEASE  
From the Office of the Mayor**

**FOR IMMEDIATE RELEASE**

**OCTOBER 15, 2021**

**KMOV CHANNEL 4'S 'GREAT DAY ST. LOUIS' ENTERTAINS THE CROWD ON THE  
FRONT LAWN OF CITY TO PROMOTE THE 24<sup>th</sup> ANNUAL FALL FESTIVAL**



Pictured above are the hosts from Great Day St. Louis, Meteorologist Kent Ehrhardt, Laura Hettiger and Meteorologist Matt Chambers as they do their live show from the front lawn of City Hall. Also, pictured above is Mayor Tim Lowery as he speaks with Great Day St. Louis host Laura Hettiger.

Mayor Lowery was pleased to note that the City of Florissant partnered with KMOV Channel 4 and its Great Day St. Louis morning show for the 5<sup>th</sup> year during the week of October 4<sup>th</sup> leading up to the live show on Friday, October 8<sup>th</sup>. This year's theme was "We Are Florissant Strong".

On Friday, during the live Great Day Show, Mayor Lowery was interviewed to talk about the wonderful things going on in Florissant, the Fall Festival Chairperson Karen Goodwin talked about the fantastic entertainment scheduled for the Fall Festival. Venus Martz, the President of the North County Chamber of Commerce and Ron Scanlon, the Commander of VFW Post 4105 gave a live interview on what their organizations have to offer. Performers from the Alpha Players production of the 39 Steps, Nikita Gahr, Kaitlin Gant and Stephen Chamineak, and a special appearance by Belle and Gaston, Lindy Elliot and Scott Degitz-fries, from Vivre Theatre Company's production of Disney's Beauty and the Beast were on hand to share in the celebration. Also, everyone had an opportunity to take an up-close look at some of the Classic Cars that were featured on Sunday October 10<sup>th</sup>. Dennis Schilligo gave everyone a preview of his upcoming music performance for the 24<sup>th</sup> Annual Fall Festival during Friday's Great Day St. Louis broadcast.

The public was invited to enjoy the live show with food, beverages and to take a close look at some of the Classic Cars that were featured on Sunday October 10<sup>th</sup> at the Florissant Fall Festival. A special thank you goes to Amore Pizza for providing the breakfast pizzas and Old Town Donuts before the live show. Also thank you to the Chief Tim Fagan and members of the Florissant Police Department, the Florissant Valley Fire Protection District that also came out to support the event and to the Park Maintenance staff that did a great job of decorating the outside of city hall.

“This year’s Great Day St. Louis Show was an absolute success,” said Mayor Lowery. “People throughout the Channel 4 viewing area were able to see a number of entertaining and informative stories on organizations in Florissant that continue to make this city a wonderful place to live, work and raise a family.

Thousands turned out on an unseasonable warm day on Sunday, October 10<sup>th</sup> to enjoy the 24<sup>th</sup> Annual Florissant Fall Festival in historic Old Town. The large crowd sampled a wide variety of food, beverages, crafts and musical entertainment along Rue St. Francois in the heart of the city’s historic Old Town District.