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**NEWSLETTER / NEWS RELEASE
From the Office of the Mayor**

FOR IMMEDIATE RELEASE

SEPTEMBER 22, 2021

**KMOV CHANNEL 4'S "GREAT DAY ST. LOUIS" COMING TO YOU
LIVE FROM FLORISSANT FRIDAY, OCTOBER 8TH!**

Mayor Tim Lowery is pleased to announce that co-hosts Laura Hettiger, meteorologists Matt Chambers and Kent Ehrhardt of Great Day St. Louis, are coming back to Florissant on Friday, October 8th to do a live show starting at 9:00 a.m. on the front lawn of Florissant's City Hall. Great Day St. Louis is promoting the 24th Annual Fall Festival, the biggest and best block party in the state.

The City of Florissant has partnered with KMOV's Great Day St. Louis for the Fall Festival week of October 4th with the finale being broadcast "Live" Friday October 8th on the front lawn of Florissant's City Hall! Each day of Fall Festival week at 9:00 a.m. KMOV's Great Day St. Louis will feature interesting community-oriented topics about Florissant. The focus this year is We Are Florissant Strong with a lot of great segments being featured so stay tuned!

During the "Live" Great Day broadcast you will be treated to Dennis Schilligo who will be playing for the Great Day St. Louis Show and will previewing his upcoming performance at the Fall Festival, have an opportunity to take an up-close look at some of the Classic Cars featured on Sunday October 10th.

Also, Karen Goodwin our City Clerk who is the chairperson for the Fall Festival, will be on hand to talk more about the fantastic entertainment, the great food and fun scheduled for Sunday October 10th.

The public is invited to come out and enjoy the live show with food, beverages and maybe have an opportunity to be on TV! Hope to see you there on Friday October 8th!