

**NEWSLETTER / NEWS RELEASE** From the Office of Economic Development

FOR IMMEDIATE RELEASE

AUGUST 27, 2021

## MADE BY LIA HOSTS A RIBBON CUTTING AND ONE YEAR ANNIVERSARY CEREMONY

Lia Weber, owner of Made by Lia, in Old Town Florissant, celebrated her birthday this past Friday by holding a ribbon cutting to commemorate the one-year anniversary of opening her business at 610 rue Saint Francois.

As many are aware, Lia gained notoriety when she won TLC's Next Great Baker competition in 2014. Since then, she has honed her craft even more and by opening her own bakery in Old Town, has brought yet another bright spot to the flourishing Florissant community.

Of course, her success is just the latest in an upward trend in Florissant. Her sister, Christina Bennett, recently celebrated 25 years of her family operating Hendels on rue Saint Denis, just a few blocks around the corner.

Florissant Ward 6 Councilman Patrick Mulcahy, speaking on behalf of Mayor Tim Lowery, said it best at the ribbon cutting, "While it hasn't been an easy year, it has certainly been made better because of Lia's business being here in Old Town."

If you would like to pick up some of Lia's great baked goods for yourself, just stop by her shop in Florissant located at 610 rue St. Francois anytime from Tuesday thru Saturday from 7:30am to 2pm or visit the Made by Lia website at: <u>www.madebylia.com.</u>

Mayor Lowery congratulates Lia and her staff on their one-year anniversary and expresses his gratitude to her for coming to Florissant and wishes her much success.

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