



City of Florissant  
Suicide Prevention Awareness Fundraiser  
**“Light the Darkness”**  
5K & 1 Mile Glow Run  
Softball Tournament (9.14.19)  
Family Fun Fest  
Saturday September 21st, 2019

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Number: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship Level:

Spotlight  Lighthouse  Lamp Light  Flashlight  Lightbulb  Exhibitor Only

Please see next page for details on sponsorship level benefits.



For additional information regarding donations or to send your form please contact:

Beth Carr, Center Director

JFK Community Center

315 Howdershell Rd. Florissant, MO 63031

Email: [bcarr@florissantmo.com](mailto:bcarr@florissantmo.com) Phone: (314) 921-4250

Please make checks payable to “City of Florissant”

**100% of net proceeds from the overall event will be split between the Eastern MO Chapter of the American Foundation for Suicide Prevention & CHADS Coalition for Mental Health.**

# Suicide Prevention Awareness Fundraiser

## Sponsorship Levels & Benefits

### Spotlight Sponsor (presenting sponsor): \$750.00

- Your company's name and or logo on front of runners' shirts (Light the Darkness Glow Run presented by...)
- Vendor Space (12×12) for Family Fun Fest and in proximity of start/finish area
- Naming rights to the packet pick up/registration table and Glow Bar (glow item sales).
- Your company's name and or logo on **ALL** promotional materials, banners, signage etc. At least 5 mentions and company tags on Department Facebook page.
- Your company's name and or logo with link to your website and contact information on front page Florissant Parks and Recreation website
- Your companies name and logo as presenting sponsor on sign/banner at start/finish line
- Your company's Name Included in Race Day Announcements
- Three complimentary entries in the race

### Lighthouse Sponsor (two available): \$500.00

- Your company's Name and Logo on T-Shirt: **SHIRT SLEEVE**
- Vendor Space (12×12) for Family Fun Fest and in proximity of start/finish area
- Premier placement on website including link to your website
- Company name and logo on sponsorship board placed throughout full day's events. At least 3 mentions on Department Facebook page.
- Your company's Name Included in Race Day Announcements
- Two Complimentary entries to the Race

### Lamp Light Sponsor (only 3 available!): \$300.00

- Your company's Name and Logo placement on one of the three route mile markers
- Your company's Name and Logo on T-Shirt (Preferred placement)
- Vendor Space (12×12) for Family Fun Fest and in proximity of start/finish area
- Premier placement on website including link to your website
- Company name and logo on sponsorship board placed throughout full day's events. At least 2 mentions on Department Facebook page.
- Your company's Name Included in Race Day Announcements
- One complimentary entry into the race

### Flashlight Sponsor: \$200.00

- Your company's Name and Logo on T-Shirt and promotional materials
- Vendor Space (12×12) for Family Fun Fest and in proximity of start/finish area
- Premier placement on website including link to your website
- Company name and logo on sponsorship board placed throughout full day's events
- One complimentary entry into the race

### Lightbulb Sponsor: \$100.00

- Your company's name on T-Shirt (text only)
- Vendor Space (12×12) for Family Fun Fest and in proximity of start/finish area
- Placement on website including link to the sponsor's website

### Exhibitor Only: \$25.00

- Exhibitor Space (12×12) for Family Fun Fest and in proximity of start/finish area. This is for advertising and promotion only, no items may be sold.

