



NEWSLETTER / NEWS RELEASE
From the Office of the Mayor

FOR IMMEDIATE RELEASE

APRIL 9, 2019

**‘THE 100TH ANNIVERSARY OF THE FVFPD IS THE THEME OF 57TH ANNUAL
VALLEY OF FLOWERS PARADE AND FESTIVAL MAY 3, 4 AND 5**

The Valley of Flowers Festival in Florissant, traditionally the first festival of spring in the metropolitan St. Louis area, will feature a theme of The Valley of Flowers Celebrates **The 100th Anniversary of the FVFPD** (Florissant Valley Fire Protection District) **“A Centennial of Caring...Then, Now and Tomorrow”** for the 57th annual event. This year’s festival takes place starting Friday, May 3 and goes to Sunday, May 5, with the Valley of Flowers Parade held on Sunday, May 5.

This year’s festival once again will feature many free and fun-filled activities for families, including the “Children’s Celebration of Performing Arts” on the James J. Eagan Civic Center grounds at the intersection of Parker Road and Waterford Drive. Internationally renowned Nino the Clown and his Old World-style circus will give five free performances on Friday, May 3 and Saturday, May 4 in the traveling troupe’s 500-seat big top set up.

“Once again the City of Florissant is pulling out all the stops to provide a wonderful weekend of family entertainment with many free productions and events,” said Florissant Mayor Thomas Schneider. “All of these fun activities will culminate with the annual parade and crowning of the Valley of Flowers Queen and Her Court on Sunday, May 5 at the Duchesne Home Association of Florissant formerly known as the Knights of Columbus fairgrounds. We invite all of our residents, neighbors and friends to join us for this annual salute to spring in Florissant.”

Other performers at the Children’s Celebration will include Babaloo Music and Fun, the Chef Bananas Show, the Kincaid Karacter Puppets and the Bubble Bus.

Other events scheduled for the Valley of Flowers Festival include a “People’s Walk” sponsored by the St. Louis Stuttgart Volksmarch Club; a car show courtesy of Florissant Old Town Partners; a Gardeners of Florissant plant sale; “live” music at the Hispanic Festival sideshow tent from 5 p.m. to 7 p.m. on Saturday, May 4; a “Pretty Baby” photo contest for children ages 2 years and younger; a food court with multi-cultural flavors; a craft fair, vendor fair and flea market; sponsors’ informational booths; high school baseball games; a pitch, hit and run competition; and tours of St. Ferdinand Shrine.

The City of Florissant presents its Festival of performing arts events with support from the Florissant Fine Arts Council, Valley of Flowers Committee and many other volunteers and donations from local area businesses. For information on the Valley of Flowers Festival at the James J. Eagan Civic Center, the Duchesne Home Association of Florissant formerly known as the Knights of Columbus Fairgrounds, St. Ferdinand Shrine or in historic Old Town Florissant, call 314-837-0033 or visit www.florissantvalleyofflowers.com.

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