



12.1.2021

Tom Goldkamp  
City of Florissant  
955 Rue St Francois  
Florissant, MO 63031

Dear Tom Goldkamp,

As a leader in the community, we want to provide you with information on the Pershall Project – one of Ameren Missouri's Smart Energy Plan reliability upgrade initiatives. This project is modernizing the electrical distribution system in the Hazelwood, Florissant and Berkeley communities and replacing equipment that has outlived its useful life. **To complete the project and bring these upgrades online, we will need to temporarily disconnect the electrical distribution system that supplies the homes and businesses in these areas with power.**

These necessary power outages will be limited, typically no more than four hours in duration, and we will be communicating with impacted customers in advance of all planned service disruptions. Most work will occur during the day and we will avoid outages during the week of Christmas.

The Pershall Project began in the fall of 2020 with tree clearing activities which allowed our construction crews to have better access to the electrical distribution right-of-way. Construction and equipment replacement work began at the start of this year, and soon we will be able to provide our customers the benefits of an improved power supply. By installing new, state-of-the-art transformers and smart equipment, as well as building a new electrical substation, the Pershall Project will reduce outages, provide new tools to help customers manage their energy usage, and reduce future repair costs, which will save our customers money.

Customers can stay informed by creating an online account and signing up for Pershall Project alerts at [Ameren.com/Alerts](https://Ameren.com/Alerts). Ameren Missouri has also created a community engagement program that allows our customers to speak with project representatives and submit questions or concerns. Customers can contact us by phone at 314-380-3087, by email at [SmartEnergyTeam@ameren.com](mailto:SmartEnergyTeam@ameren.com), or can visit the Pershall Project webpage at [www.AmerenMissouri.com/PershallProject](https://www.AmerenMissouri.com/PershallProject) for more information.

We are excited to complete this project and provide the communities we serve with increased power reliability. If you have any questions or would like to speak with a project representative, please do not hesitate to contact us.

Sincerely,

Bill Morse  
Senior Project Manager, Ameren Missouri

# Smart Energy Plan

## Pershall Project



### POWERING A SMARTER FUTURE

We know you depend on reliable energy, now more than ever. That's why we are building new electrical infrastructure for today and the future. Our crews have nearly completed upgrades to power lines and equipment in your area, including smart technology that will result in fewer outages and a faster restoration response when service disruptions happen. We call it the Smart Energy Plan.

One of our Smart Energy Plan projects is the Pershall Project. This project will bring more reliable energy to families and businesses in the Florissant, Hazelwood and Berkeley communities. We have built a new, state-of-the-art substation – which is the engine that keeps energy flowing in your community – and upgraded to stronger utility poles to better withstand powerful Missouri storms. **Impacted customers will experience a temporary power outage as we connect them to the new Pershall Substation.**

We anticipate the outage will last no more than four hours. We will continue to provide all impacted customer with updates, including the outage start and end times, as the date draws closer.



### BENEFITS



More reliable energy



Fewer outages



Faster power restoration

### New, state-of-the-art equipment will:

- Meet growing energy needs long into the future
- Require fewer repairs and maintenance, saving you money
- Include smart sensors and switches to rapidly detect and isolate damage

To learn more about the Pershall Project, visit the project webpage  
[AmerenMissouri.com/PershallProject](https://AmerenMissouri.com/PershallProject)







## CONSTRUCTION

Construction for the Pershall Project includes:



Installation of new, storm-resistant poles and smart technology



Replacement of select equipment near your home or business



Switching homes and businesses over to a new substation

## SYSTEM TESTING AND PLANNED CUTOVER OUTAGE

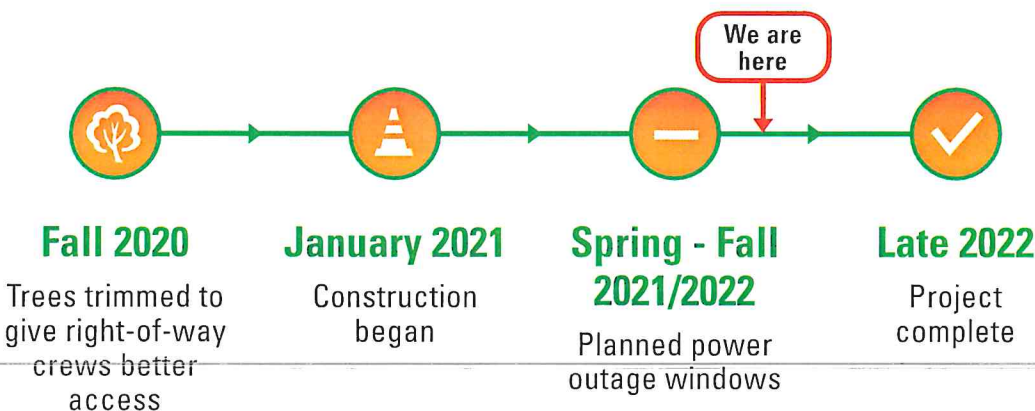
To complete the Pershall Project, the power systems that supply homes and businesses will need to be switched over to the new electrical substation. Moving the electrical distribution circuits that supply you with power to a new substation is known as a cutover and includes a temporary power outage. In the period leading up to the cutover, Ameren Missouri will be testing its system to ensure the interruption is as short as possible. At present, we anticipate that the cutover outage will last no more than four hours.

We understand that any power service interruption is an inconvenience. We will continue to communicate with impacted customers as the outage date draws closer so that they are able to make arrangements. We are also able to provide calls or text alert before a planned power outage. Customers can sign up for alerts through their Ameren Missouri account or visit [Ameren.com/Alerts](https://www.ameren.com/alerts) to sign up today.

Don't have an online account? Go to [AmerenMissouri.com](https://www.AmerenMissouri.com) and create one. It's fast, simple and free.

An Ameren Missouri contractor will notify impacted customers of upcoming outages in person – from a safe social distance – with a knock on their door – 24-48 hours in advance of any work on or near their property. If they are not home when we stop by, we'll leave a door hanger on the door with necessary information.

## PERSHALL PROJECT SCHEDULE



Our customers will always have safe access to their home or business, and we'll let them know when all upgrades are complete. When we work on a customer's property, we ensure we leave it in the same condition as when we started the project.

**Ameren Missouri** is investing in smart energy projects across the state through the Smart Energy Plan. The plan includes investments in clean and reliable energy, reducing power outages, and tools to help you manage your energy usage. The plan is all part of our mission to Power the Quality of Life for Missouri families and businesses, making our state an even better place to live and do business.

The current COVID-19 situation requires everyone to be more diligent in ensuring safety for all. As a reminder, Ameren Missouri is asking the public to maintain a safe social distance while crews are working nearby. Working together, we can make a difference and help limit the spread of COVID-19.



### Questions? We are happy to help.

Email us at [SmartEnergyTeam@ameren.com](mailto:SmartEnergyTeam@ameren.com) or give us a call at **1.314.380.3087**.

