



Economic Development Commission Meeting Minutes
Florissant City Hall Council Chambers
April 22nd, 2021 at 9am

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37 The Economic Development Commission of the City of Florissant on Thursday, April
38 22, 2021 at 9:00 a.m.

39

40 **Roll Call**

41 Chairman Joe Meyer called the meeting to order at 9:02 a.m. On Roll Call the following members
42 were present: Jessica Berchtold, Dave Beckham, Joseph Davis, Mark Goldstein, Venus Martz, Gary Meyer,
43 Steve Pukas. The following members were excused: Tony Cancila, Kevin Kelly, Johnny Londoff, Jr., and
44 Rick Stevens.

45 Also present was Mayor Timothy Lowery and Travis Wilson, Economic Development Director.
46 A quorum being present the Economic Development Commission was in session for the transaction of
47 business.

48

49 **Mayor's Remarks**

50 Mayor Lowery stated the commission will present members with an opportunity to share ideas
51 without concern for how ideas are received by the city. He stated members are encouraged to share
52 such ideas. The Mayor will attend as long as the commission requests him to be present. Mayor Lowery
53 stated Travis Wilson will be the Staff Liaison and Savanna Burton will be the secretary and both will
54 always attend the meetings.

55

56 **Director's Report**

57 Travis Wilson provided a report (attached) on the status Florissant regarding various topics. In
58 addition to the report, Mr. Wilson stated he has written letters of support for the 141 extension and
59 would like as many residents and business owners to sign it as possible.

60

61 **Action Items**

62 **Commission Size**

63 Chairman Meyer suggested the commission maintain at 12 members for the first year. Jessica
64 Berchtold made a motion, seconded by Martz to keep the commission at 12 members for the first year.
65 Motion carried.

66

67 **November & December Date Changes**

68 Venus Martz made a motion, seconded by Gary Meyer to moved the November and December
69 meetings to the third Thursday of the month due to the holidays. Motion carried.

70 **Discussion Items**

71 **Goals and Objectives**

72 Chairman Meyer stated the retail revenue of Florissant should be added to the Director’s Report.
73 Jessica Berchtold stated the Commission should leave with tasks each month and what to work on each
74 month. She clarified if the strategic plan would be completed along with the comprehensive plan.

75 Travis Wilson stated the work with H3Studio would have 4 different focuses which include Old
76 Town Florissant, Florissant as a whole, the Strategic Plan, and Comprehensive Plan.

77 Joseph Davis stated the city should focus on the idea of being an “All-American City” and study
78 education, jobs, crime, and businesses. He continued the Barnes and Noble left the city, but a bookstore
79 would be beneficial to many in the city including the schools. Dr. Davis stated people want quality
80 education, to feel safe, the offering of higher quality class, and STEM academies to make public
81 schools a great choice.

82 Gary Meyer asked if any other city has an Economic Development Commission and would let
83 the members sit in on a meeting or invite a municipalities member to sit in on a Florissant Meeting.

84 Chairman Meyer stated the commission should focus on Existing Businesses Assisted – Grow
85 in the Flo, Prospective Businesses Assisted – bringing back a bookstore for schools and surrounding
86 municipalities, and the Value of Commercial Construction.

87

88 **Recap of Comprehensive Plan Kick Off Meeting**

89 Chairman Meyer recommended making a subcommittee for the Comprehensive Plan process to
90 act as liaisons for the Economic Development Commission. Jessica Berchtold and Gary Meyer
91 volunteered to the subcommittee for the Comprehensive Plan.

92

93 **Economic Development Sales Tax**

94 Chairman Meyer stated the Sales Tax is potentially going to be on the ballot for the State of
95 Missouri in the fall.

96 Mayor Lowery stated the City of Florissant cannot collect the sales taxes for online sales unless
97 the city has a use tax passed and it is important since more items are being bought online. He continued
98 the Use Tax may be on the August ballot.

99

100 **Federal Stimulus Funds**

101 Chairman Meyer stated the Commission should come up with thoughts and opinions on the
102 Federal Stimulus Funds for the next meeting being held on Thursday May 20, 2021.

103 Commercial Broker Golf Event

104 Travis Wilson stated the Florissant Golf Club will be holding an event on October 15th with
105 local restaurants providing food, 9 holes of golf, and a presentation regarding sites and opportunities in
106 Florissant.

107

108 Adjournment

109 Joseph Davis moved to adjourn the meeting, seconded by Gary Meyer. Motion carried.
110 Meeting adjourned at 10:01 a.m.

111

112

Savanna B Burton

113

Savanna B Burton, Deputy City Clerk