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FOR IMMEDIATE RELEASE

### VALLEY OF FLOWERS COMMITTEE SEEKS COMMUNITY AND BUSINESS SPONSORS FOR THE 2020 VALLEY OF FLOWERS

The Valley of Flowers Committee is seeking sponsorships to support the Festival. In May 1-3, 2020, the 58th annual Valley of Flowers Festival will be celebrated. Each year the Festival offers sporting events, a car show, children's activities, queen competition, parade, carnival rides, craft fair, plant sale and many more activities.

In order to provide such a varied and diverse group of activities substantial financial assistance is needed from community leaders and local businesses. Sponsorship levels include:

- Event Level - \$2,500.00
- Fleur di Lis Level - \$1,000.00
- Rose Level - \$500.00
- Daisy Level - \$250.00
- Friends of the Festival - \$100.00

The Valley of Flowers Festival is one in which the entire region involves itself. Approximately 150,000 participants from not only Florissant, but the entire St. Louis metropolitan area, will come together for the three-day festival held the first full weekend in May.

The Valley of Flowers Committee is a non-profit 501(c)3 organization and as such all donations are tax deductible as allowed by law. More information is available by contacting the Valley of Flowers office at 314-837-0033 or [office@florissantvalleyofflowers.com](mailto:office@florissantvalleyofflowers.com)

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