



*Florissant Missouri*  
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**NEWSLETTER / NEWS RELEASE**  
**From the Office of the Mayor**

**FOR IMMEDIATE RELEASE**

**AUGUST 21, 2025**

### Tour de Florissant Returns Labor Day for Final Leg of Gateway Cup



**Florissant, MO – September 1, 2025**

The 3rd Annual *Tour de Florissant* is racing back into town on **Labor Day**, serving as the thrilling final leg of the prestigious **2025 Bommarito Audi West County Gateway Cup**. This high-energy cycling event will take over **Historic Old Town Florissant** on **Monday, September 1st**, drawing in professional cyclists, fans, and families from across the country and even international participants as well.

Hosted in partnership with **Big Shark Bicycle Company**, the City of Florissant is excited to once again welcome this elite competition. The **Gateway Cup** spans four days over Labor Day weekend, bringing thousands of **athletes** and an estimated **30,000 to 40,000 spectators** across four iconic St. Louis neighborhoods—with Florissant providing the grand finale.

For more information about the Gateway Cup, click here:

[https://gatewaycup.com/?fbclid=IwY2xjawMUlZJleHRuA2FlbQlzMABicmlkETE1ZXR4M1JlbnhPTHc2c2VWAR5dnwx40CkCKN-70pr7ZEQWhq50vTszhyphen12YidHnBNjtHylSw48xzJRtHw\\_aem\\_A21TIWqkRi2LYUegcO4ghQ](https://gatewaycup.com/?fbclid=IwY2xjawMUlZJleHRuA2FlbQlzMABicmlkETE1ZXR4M1JlbnhPTHc2c2VWAR5dnwx40CkCKN-70pr7ZEQWhq50vTszhyphen12YidHnBNjtHylSw48xzJRtHw_aem_A21TIWqkRi2LYUegcO4ghQ)

But the excitement doesn't stop at the finish line.

#### **Fun at Every Turn in Old Town**

Throughout Old Town Florissant, spectators can enjoy **“fun at every turn”** with local favorites getting in on the action:

- **Hendel's Restaurant**
- **Henke's**
- **Made by Lia's**

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- **Florissant City Diner**

All three beloved businesses will be **open and participating in food and beverage sales**, offering refreshments and Florissant's signature hospitality to fans and families enjoying the day. There will also be a vending area at the start/finish line across from Florissant City Hall with more food and beverage options.

Mayor Lowery shared, *"We're thrilled to host this electrifying event once again in our historic district. It's more than just a race, it's a celebration of community, wellness, and local pride."*

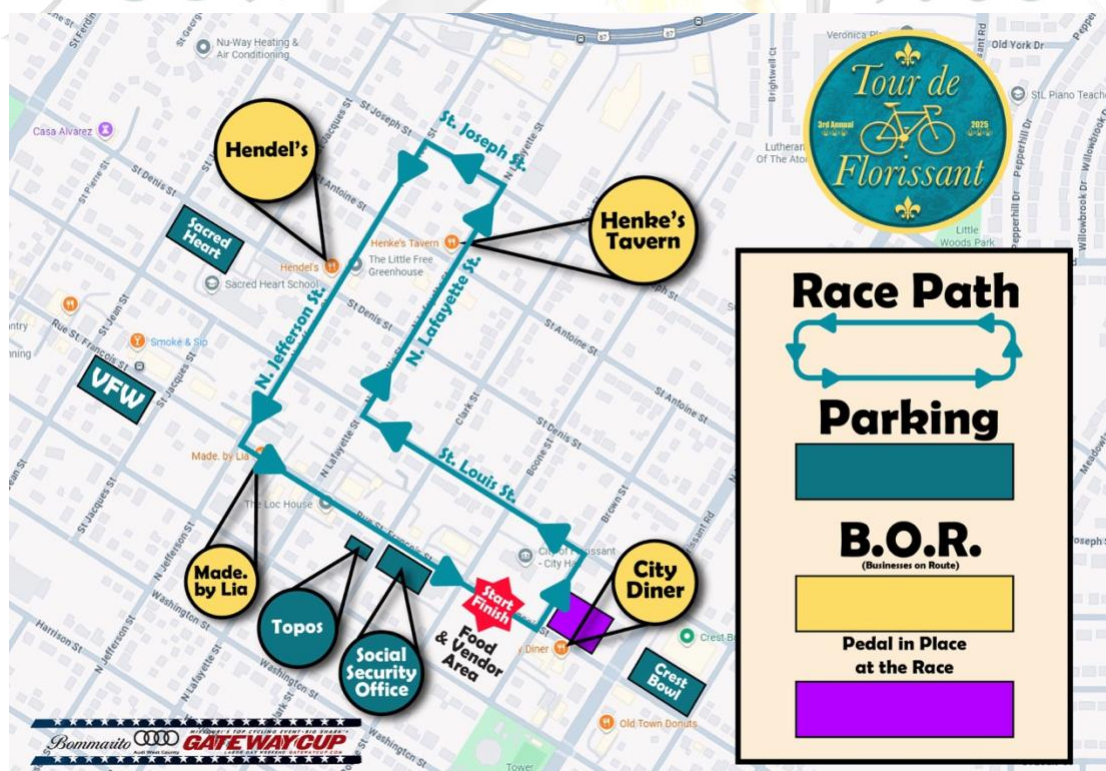
### **Pedal in Place at the Race – Parkinson's Fundraiser**

In a show of community support and purpose, the **Florissant Government Building** will host *Pedal in Place at the Race*—a special **Parkinson's Disease fundraiser** taking place during the event. This will be placed on the first turn, so if you participate, you won't have to miss out on the action! Community members are invited to come cheer, cycle on stationary bikes, and contribute to a meaningful cause while the race unfolds nearby.

For more information, or to participate, click here:

[https://secure2.convio.net/dpf/site/TR?fr\\_id=1420&pg=entry&\\_gl=1\\*61lvdh\\*\\_gcl\\_au\\*NzlxMTEyMjU5LjE3NTMzNjQ5NDg.\\*\\_ga\\*NjYxMjU1MDc5LjE3Mjk0NDI0NTQ.\\*\\_ga\\_SE8VQNTEND\\*cZE3NTQ3NDU4Mzc6bzExMCRnMSR0MTc1NDc0NTg1MCRqNDckbDAkaDA](https://secure2.convio.net/dpf/site/TR?fr_id=1420&pg=entry&_gl=1*61lvdh*_gcl_au*NzlxMTEyMjU5LjE3NTMzNjQ5NDg.*_ga*NjYxMjU1MDc5LjE3Mjk0NDI0NTQ.*_ga_SE8VQNTEND*cZE3NTQ3NDU4Mzc6bzExMCRnMSR0MTc1NDc0NTg1MCRqNDckbDAkaDA).

So whether you're a cycling enthusiast, a supporter of Parkinson's awareness, or simply looking for a great way to spend Labor Day—**Florissant is the place to be on September 1st.**



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