

PRESS RELEASE

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FIESTA IN FLORISSANT

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Vibrant Hispanic Culture Lights Up Florissant!

Florissant, MO – Hispanic Festival, Inc., with presenting sponsor Guild Mortgage, proudly presents Fiesta in Florissant, one of the region's most exciting summer events, on Saturday, June 21 (10 a.m. – 10 p.m.) and Sunday, June 22 (11 a.m. – 9 p.m.) at Knights of Columbus Park (50 St. Francois St., Florissant, MO, near Lindbergh and Washington).

“For two days, Florissant transforms into a joyful celebration of Hispanic culture — with music, dance, art, and incredible food bringing the community together,” says Elisa Bender, Board Member.

- Live Latino Bands - National and local Mexican and Salsa bands including La Lluvias Band directly from Mexico and Latin Groove Band from Chicago
- Authentic Foods – Local “mom and pop” food vendors will prepare food from Mexico, Colombia, Honduras and more
- Folkloric Dancers – From Mexico, Spain, Colombia and more
- Hispanic Crafts – Craft vendors from Bolivia, Mexico and Ecuador will be selling clothing, jewelry and more
- Los Niños Kids Corner – Mexican paper flowers, face painting and other fun crafts and games are free for kids
- Car show and Car Cruise – Car show on Sat, June 21 with Dedicated Car Club and a car meet up on Sun, June 22 by Latin Adrenaline Car Club
- “La Villita” Artist Village – Hispanic artists to showcase and sell their art and offer free art activities
- Information booths - Several cultural organizations and businesses will be promoting their goods and services



Admission and parking are free.

One of the Fair's purposes is to celebrate the common heritage of Hispanic nations particularly because of the rise of the Hispanic population in North County. The funds raised are used to fund scholarships distributed to college- bound students and underprivileged children.

For more information, the public may visit HispanicFestivalSTL.com, Facebook page @HispanicFestivalSTL, Instagram @Hispanic_Festival_Inc or call (314) 837-6100 or info@hispanicfestivalstl.com.