



OBJECTIVES AND GOALS  
EFFECTIVE DATE: MARCH 25, 2025

**Mission statement:**

The Florissant Parks and Recreation Department's mission is to provide accessible recreation programs and green spaces that honor our community's traditions while supporting future growth. We aim to foster connections, promote well-being, and ensure equitable access to quality recreational opportunities.

**Host more seasonal & creative events for families.**

- Objective #1 - Host events that are family oriented and coincide with holiday's.
- Objective #2 - Create events that have a theme behind them for youth in the community.

**Increase attendance, revenue, programs and rentals**

- Objective #1 - Increase program attendance by 10%.
- Objective #2 - Use new technologies to aid and assist in coordinating, booking and advertising for programs and events.

**Expand greenway**

- Objective #1 - Expand great rivers greenway and add walking trails in our parks.
- Objective #2 - Increase awareness of parks and trails throughout the City of Florissant.

**Develop staff, train and support a professional department**

- Objective #1 - Encourage teamwork through communications and meetings.
- Objective #2 - Provide staff with ongoing education, training and modern equipment to increase productivity.