

## NEWSLETTER / NEWS RELEASE From the Office of the Mayor

FOR IMMEDIATE RELEASE

APRIL 13, 2018

## CITY OF FLORISSANT CELEBRATES ARBOR DAY AND WAS ALSO NAMED A 2017 TREE CITY USA BY THE ARBOR DAY FOUNDATION



Pictured above is Mayor Schneider receiving a plaque on behalf of the City of Florissant for being named a 2017 Tree City USA. Presenting the plaque is Danny Moncheski Community Forester for Missouri Department of Conservation. In the back ground are some of the students from Combs Elementary School.

The traditional Arbor Day celebration took place on Thursday April 12<sup>th</sup> at the beautiful rolling Dunegant Park Disc Golf Course.

Mayor Thomas P. Schneider is also pleased to announce that the City of Florissant was named a 2017 Tree City USA by the Arbor Day Foundation in honor of the city's commitment to effective urban forest management.

The City of Florissant achieved Tree City Recognition by meeting the program's four requirements: a tree board or department, a tree care ordinance, an annual community forestry budget of at least \$2 per capita and an Arbor Day observance and proclamation.

Trees provide multiple benefits to a community when properly planted and maintained. They help to improve the visual appeal of a neighborhood, increase property values, reduce home cooling costs, remove air pollutants and provide wildlife habitat, among many other benefits.

The Tree City USA, Tree Line and Tree Campus USA programs are sponsored by the National Arbor Day Foundation in cooperation with the US Forest Service and the National Association of State Foresters. These programs provide direction, technical assistance, public attention and national recognition for community forestry programs.

The City of Florissant urges all citizens to support efforts to protect the trees and woodlands and to support the City's urban forestry program.