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**NEWSLETTER / NEWS RELEASE  
From the Office of the Mayor**

FOR IMMEDIATE RELEASE

OCTOBER 9, 2017

**FLORISSANT'S 20<sup>TH</sup> ANNUAL FALL FESTIVAL BRINGS OUT  
THOUSANDS OF FAIRGOERS UNDER PERFECT FALL WEATHER**



Mayor Thomas P. Schneider stated in the 20 years of the Fall Festival this one had to be one of the best. The weather was absolutely perfect for the 19<sup>th</sup> Annual Fall Festival event that was sponsored by the City of Florissant, Old Town Partners, the Missouri Arts Council, and the Regional Arts Commission. Tens of thousands of people spent their day on rue St. Francois enjoying an array of arts and crafts booths, food and beverage booths and plenty of entertainment.

Beautiful weather provided the backdrop for thousands of happy patrons who enjoyed Florissant's 20<sup>th</sup> annual Old Town Fall Festival on Sunday, October 8. Dozens of vendors provided plenty of food, beverages, crafts and music which kept fairgoers entertained throughout the six hours of activities.

The always popular Chili Cook-Off contest was held in front of Click Heating & Cooling. First place winner was City Council president Jackie Pagano, with the Mayor's wife Rachel Schneider taking runner-up honors. Congratulations to everyone who entered the contest and thanks again to everyone who tasted and judged the entries.

Bob Kuban's Brass Band performed in front of a huge crowd, putting on two great shows during the afternoon. Other performers included Cookie the Clown, solo musician Dan Sprout, Kraig Kalkenbrenner Flint Knapper, the Kinkaid Karacter Puppets, the North County Big Band, solo singer/guitarist Dennis Schilligo, the Bucket List Band, the Retro Band, DK Dance Productions, After Hours Community Band, the Florissant Men of Harmony, Fredbird and others.

Mayor Schneider interviewed a number of attendees as well as vendors who lined St. Francois Street from New Florissant Road to the historic St. Ferdinand Shrine west of Graham Road. "The 20<sup>th</sup> annual Florissant Old Town Fall Festival was the best one ever." said Mayor Schneider. "We are grateful for the sponsorship of the Missouri Arts Council and the work of our Police, Public Works and Parks departments. We are especially grateful for the efforts of Old Town Partners and everyone who participated with a special thanks to City Clerk Karen Goodwin and former Chamber Exec Director Diana Weidinger who have been at this all 20 years."

The annual festival featured more than 150 booths as well as a wine garden, free children's activities, a graffiti wall, the Fido Follies dog show, free child identification kits, a petting zoo and an antiques and treasures sale. Sacred Heart Church, which celebrated its own 151<sup>st</sup> anniversary in Old Town, held its own annual Oktoberfest just down the street from the Fall Festival, with carnival rides and booths for all ages to enjoy.