



Florissant Missouri
www.florissantmo.com

NEWSLETTER / NEWS RELEASE
From the Office of Mayor Thomas P. Schneider

FOR IMMEDIATE RELEASE

SEPTEMBER 24, 2015

**KMOV CH. 4'S "GREAT DAY ST. LOUIS" COMING TO YOU
LIVE FROM FLORISSANT FRIDAY, OCTOBER 9!**

Co-hosts Claire Kellett, meteorologists Matt Chambers and Kent Ehrhardt, of Great Day St. Louis, are coming back to Florissant on Friday, October 9th to do a live show on the front lawn of Florissant's City Hall. Great Day St. Louis is promoting the 18th Annual Fall Festival, the biggest and best block party in the state.

The City of Florissant has partnered with KMOV's Great Day St. Louis for the Fall Festival week of October 5th with the finale being broadcast "Live" on the front lawn of Florissant's City Hall! Each day, Great Day will have a feature about Florissant. The week will kick off with an interesting and informative historical piece by Mayor Thomas P. Schneider. Other features this week will include, Florissant's own Keith Took from Old Town Donuts, Charlie Dyall a 98 year old tennis player, a behind the scenes look at Hendel's and much more!

On Thursday's pre show segment, Matt Chambers and Florissant's Civic Center Theater Manager, Gary Gaydos, talk about the St. Louis Family Theatre's 28th season, which is opening in Florissant with the show "Caps for Sale." This professional touring show, from Adventure Theatre MTC, Montgomery County Maryland, will be on Florissant's stage all that week. Matt's interview with Gary will include a current video clip recorded at the Civic Center Theater earlier in the week. On Friday, during Great Day, Theater Manager Gary Gaydos, Fall Festival co-chairs, Karen Goodwin and Diana Weidinger will be on hand to talk about more fantastic entertainment scheduled for the Fall Festival, and Gary will remind you of the many hit shows coming to the Florissant Civic Center Theater.

The "Rockin Chair" Band, a hit from our outdoor summer concert series, will give a preview of their upcoming performance at the Fall Festival during Friday's Great Day broadcast. Also performing on Sunday at the 18th annual Fall Festival will be SSJ Rock and Roll Show Band.

On Friday, October 9th, starting at 9:00 a.m., the public is invited to enjoy the live show with food, beverages and to take a close look at some of the Classic Cars that will be featured on Sunday October 11th at the Florissant Fall Festival. Hope to see you there!