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NEWSLETTER / NEWS RELEASE
From the Office of Mayor Thomas P. Schneider

FOR IMMEDIATE RELEASE

OCTOBER 9, 2017

KMOV CHANNEL 4'S 'GREAT DAY ST. LOUIS' ENTERTAINS THE CROWD ON THE FRONT LAWN OF CITY TO PROMOTE THE 20TH ANNUAL FALL FESTIVAL



Pictured above are Mayor Schneider and the hosts from Great Day St. Louis Claire Kellett, meteorologists Kent Ehrhardt and Matt Chambers.

The City of Florissant partnered with KMOV, Channel 4 and its Great Day St. Louis morning show for the third year in a row during the week of October 2 leading up to the Sunday, October 8 Fall Festival. Each day, Great Day did a feature about Florissant's organizations. This year's theme was "Calling Florissant Home" – Stability History and Tradition. The focus, during the week of October 2nd, was on a few of the many organizations that have played such an important role in keeping Florissant viable and stable while preserving its rich history and tradition.

On Friday, during Great Day, Fall Festival co-chairs, Karen Goodwin and Diana Weidinger were on hand to talk about more fantastic entertainment scheduled for the Fall Festival.

The group "Bucket List" gave everyone a preview of their upcoming performance at the Fall Festival during Friday's Great Day broadcast. Also performing on Sunday at the 20th annual Fall Festival will be Bob Kuban Brass.

The public was invited to enjoy the live show with food, beverages and to take a close look at some of the Classic Cars that will be featured on Sunday October 8th at the Florissant Fall Festival. A special thank you goes to Amore Pizza for providing the breakfast pizzas before the live show.

“This year’s Great Day St. Louis Show featured the 20th annual Fall Festival and was a smashing success,” said Mayor Schneider. “People throughout the Channel 4 viewing area were able to see a number of entertaining and informative stories on organizations in Florissant that continue to make this city a wonderful place to live, work and raise a family.

Thousands turned out throughout the day on Sunday, October 8 to enjoy the 20th annual Florissant Fall Festival in historic Old Town. A warm and beautiful autumn day kept the large crowds busy from 11 a.m. to 5 p.m. sampling a wide variety of food, beverages, crafts and musical entertainment along Rue St. Francois in the heart of the city’s historic Old Town district.