



## Safeguard Your Children Get them ID'd with MoCHIP!

***IT'S FREE!***

The Florissant Police Department along with the Missouri Freemasons will be hosting a one day Missouri Child Identification Program (MoCHIP) during the Florissant Fall Festival on Sunday, October 9, 2011, 10:00 AM – 3:00 PM. The event will be held at the Florissant City Hall inside the Council Chambers.

This program, ***FREE OF CHARGE***, provides parents with critical information on their children in the event their child turned up missing or abducted. This nationally recognized program provides parents with a digital photograph, digital fingerprints, DNA swab, child information and emergency contacts, a dental bite impression, and two (2) laminated ID cards. ***Most importantly***, all information is turned over to a parent or legal guardian on completion of the process. No child information is stored or kept by the MoCHIP program or the Florissant Police.

If you've been through the MoCHIP program and have had your child ID'd, bring the mini CD back and we'll update it for you. The National Center for Missing and Exploited Children (NCMEC) strongly urges parents to have the most up-to-date information, including pictures -- so if you've had your 0-4 year old ID'd in the last 6 months, it's time to do it again. It is recommended to have children ages 5-10 ID'd once a year, and when children 10 and over enter puberty you should consider having them ID'd every 6-12 months, as their features and bodies are changing drastically. Often overlooked are older teens and young adults who are actually most at risk -- please urge your 14 - 21 year olds to get ID'd. It typically takes only 10-15 minutes.

As a result of the efforts by the Missouri Freemason through the MoCHIP program, parents/legal guardians of over 125,000 have received this critical identification information free of charge.

Make sure you mark your calendars for this event and keep your eyes open as the date approaches for more information.

For more information visit the MoCHIPS web site at; [www.mochip.org](http://www.mochip.org), MoCHIP on Facebook, or contact the Florissant Police Department Public Information Office at (314) 830-6042.